

CORPORATE PLAN 2017-22

CREATING OPPORTUNITIES STRENGTHENING COMMUNITIES VALUING LIFESTYLE





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MAYOR'S MESSAGE

When it comes to lifestyle, Moreton Bay Region is second-to-none.

Residents enjoy close proximity to the Brisbane CBD, and some of South East Queensland's best natural attractions and amenities, including the recent completion of the Redcliffe Peninsula Line which has connected our community more than ever before.

Our enviable lifestyle is a key reason why we continue to be one of Australia's fastest growing regions and this is supported by the title of the strongest growing economy in Queensland – a result we can all be proud of.

Our region's lifestyle, strong communities and local opportunities remain council's vision and the core of this Corporate Plan.

This plan seeks to strike that critical balance which is central to our community's desire to see the whole of the Moreton Bay Region as a place with increasing opportunities for residents to live and work, a place with healthier and more sustainable lifestyles, and a place that has a healthy natural environment.

The Mill at Moreton Bay priority development area, including a major new university campus at its heart is a key example of how council is bringing these plans to life and ensuring residents, business and industry have the opportunity to contribute to a strong, growing and diverse economy.

The *Corporate Plan 2017-22* sets out council's priorities for the next five years and provides clear targets as we continue to work together to bring our community's vision to life.

Allan Sutherland
Mayor - Moreton Bay Regional Council



OUR REGION

The Moreton Bay Region is a diverse area, spanning more than 2037 square kilometres and boasting everything from rural townships and urban centres to coastal villages and thriving business precincts – We've Got It All.

Moreton Bay has a strong and connected community that enjoys the benefits of close proximity to the Brisbane CBD and a lifestyle that's second-to-none.

Located between Brisbane City and the Sunshine Coast, Moreton Bay is one of Australia's fastest-growing urban regions with its population of 435 000 people forecast to grow by over 40 per cent to more than 645 000 people by 2036.

The region offers some of South East Queensland's premier waterfront locations, pristine environmental areas, vibrant entertainment options and thriving cultural and community hubs. Residents enjoy access to award-winning medical, commercial, leisure, entertainment and residential precincts.



OUR MORETON BAY REGION VISION

Moreton Bay Regional Council is committed to achieving the community’s vision for the Moreton Bay Region:

A thriving region of opportunity where our communities enjoy a vibrant lifestyle.

Our Moreton Bay Region Vision was developed in partnership with the community and is structured upon three key themes; creating opportunities, strengthening communities and valuing lifestyle.

These themes reflect our community’s desire to see Moreton Bay Region as a place with increasing opportunities for residents to live and work, a place with healthier and more sustainable lifestyles, and a place that has a healthy natural environment.

Together they provide a strong foundation for the corporate plan and what needs to be done to achieve our community’s vision.

CREATING OPPORTUNITIES

- Local jobs for residents
- Digital literacy and commerce
- Well-planned growth

STRENGTHENING COMMUNITIES

- Safe neighbourhoods
- Strong local governance
- Healthy and supportive communities

VALUING LIFESTYLE

- Healthy natural environment
- Diverse transport options
- Quality recreation and cultural opportunities





MORETON BAY REGIONAL COUNCIL

Moreton Bay Regional Council is Australia's third largest local government spanning rural townships and urban centres, coastal villages and thriving business precincts.

Council employs a workforce dedicated to servicing the needs and enhancing the lifestyle of residents, providing more than 100 services to the community spanning road and transport infrastructure, parks, sport, rubbish collection and community and cultural facilities. Together, they make a significant contribution to local lifestyle, community and economy.

ELECTED COUNCIL

Moreton Bay Regional Council comprises 12 divisions. Residents in each division elect a Councillor to represent their community. The Mayor is elected by all residents. The Mayor and Councillors are elected to a four-year term.

MAYOR AND COUNCILLORS 2016-20

Back Matthew Constance, Mike Charlton (Deputy Mayor), Brooke Savige, Mick Gillam, Julie Greer, Adrian Raedel.
L-R: Adam Hain, Denise Sims, Darren Grimwade, Allan Sutherland (Mayor), Koliانا Winchester, James Houghton, Peter Flannery.

CORPORATE VISION

Moreton Bay Regional Council is dedicated to serving the community to create a region of opportunity and a vibrant lifestyle, while focusing on excellence and sustainability. Council proudly upholds the following values in its daily operations with customers, external partners and staff:

RESPECT	SERVICE	INTEGRITY	TEAMWORK	SUSTAINABILITY
We listen to people	We seek to understand the needs of those we serve	We are ethical and honest	We promote a friendly, supportive work environment	We focus on the future
We treat people fairly and consistently	We strive to exceed expectations	We take responsibility for our actions	We inspire and encourage innovation	We respect the environment
We embrace diversity and opinions	We communicate clearly	We act within statute and law	We develop and maintain relationships	We demonstrate leadership by example
We treat others as we wish to be treated	We take a positive approach	We take pride in the manner in which we perform our duties	We work collaboratively with our community and external partners	
	We are proud to serve our community			



CORPORATE PLAN 2017-22

This plan responds to the Moreton Bay Region Vision, which was developed in partnership with the community. It enables council, in partnership with the community, to place an importance on creating opportunities, strengthening communities and valuing lifestyle.

In order to deliver on the community's desire, it is important to note that the plan itself presents as a balance between competing desires, and has a range of connections and interdependence between the various strategies and strategic actions.

Success in one area that affects other areas and requires ongoing balance and prioritisation continue to deliver on the Moreton Bay Region Vision.

Council's priorities, decisions and policies are guided by its corporate plan, which forms the basis of council's annual operational and financial plans. The strategic outcomes and actions identified in this corporate plan link directly to key performance indicators in council's annual operational plan.

CONNECTING WITH OUR COMMUNITY

This plan responds directly to the Moreton Bay Region Vision, which was developed in partnership with the community. The plan itself was the subject of a further community consultation process undertaken in early 2017 and incorporates feedback provided during that period.

CORPORATE PLAN 2017-22

CREATING OPPORTUNITIES STRENGTHENING COMMUNITIES VALUING LIFESTYLE

Corporate mission

Moreton Bay Regional Council is dedicated to serving the community to create a region of opportunity and a vibrant lifestyle, while focusing on excellence and sustainability.

Corporate values

Council proudly upholds the following values in its daily operations with customers, external partners and staff: Respect, Service, Integrity, Teamwork and Sustainability.

Creating Opportunities



A region of opportunity for all.

Our Vision

- A place where housing and infrastructure supports our growing population and enhances our lifestyle.
- A place where people of all ages have easy access to education and training opportunities.
- A place where residents, businesses and industry enjoy the benefits of a strong, growing and diverse economy.

Our Strategic Priorities

- Well-planned growth: our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.
- Digital literacy and commerce: our households and business will be part of a global network using the very latest digital technology.
- Local jobs for residents: our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

Achieving Our Success

- An innovative and thriving economy
- A digital region
- A sustainable and well-planned community

Moreton Bay Region Vision



A thriving region of opportunity where our communities enjoy a vibrant lifestyle.

Strengthening Communities



A region with safe, strong and inclusive communities.

Our Vision

- A place where all residents enjoy a quality lifestyle and a sense of belonging.
- A place where services are available to support people seeking an active, healthy and engaged lifestyle.
- A place where civic leaders are progressive, responsive and build trust within our community.

Our Strategic Priorities

- Safe neighbourhoods: our residents will live in safe and resilient communities.
- Healthy and supportive communities: our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.
- Strong local governance: our residents' values and ideas are echoed through the actions of our civic leaders.

Achieving Our Success

- A safe and resilient community
- A healthy and inclusive community
- Strong leadership and governance
- A council connected with its community

Valuing Lifestyle



A region that celebrates our vibrant lifestyle.

Our Vision

- A place where a preserved and well-maintained natural environment can be enjoyed by residents and visitors as part of our unique lifestyle.
- A place where people can travel easily around the region using different modes of transportation.
- A place where residents and visitors can participate in diverse community recreation and cultural opportunities.

Our Strategic Priorities

- Healthy natural environment: our residents will collectively contribute to creating a cleaner and healthier environment for future generations.
- Diverse transport options: our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.
- Quality recreation and cultural opportunities: residents of all ages will have greater choice of recreation and cultural activities in the region.

Achieving Our Success

- A clean and healthy environment
- An integrated regional transport network
- Active recreation opportunities
- Places to discover, learn, play and imagine
- Celebrating local arts, culture and community



CREATING OPPORTUNITIES

A REGION OF OPPORTUNITY FOR ALL

OUR MORETON BAY REGION VISION:

- A place where housing and infrastructure supports our growing population and enhances our lifestyle.
- A place where people of all ages have easy access to education and training opportunities.
- A place where residents, businesses and industry enjoy the benefits of a strong, growing and diverse economy.

OUR STRATEGIC PRIORITIES:

- Well-planned growth: our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.
- Digital literacy and commerce: our households and business will be part of a global network using the very latest digital technology.
- Local jobs for residents: our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

WELL-PLANNED GROWTH

Our residents will live in places that maintain the balance between a sense of community, growth, environment and lifestyle.

Achieving our success: A sustainable and well-planned community	
Strategy	Strategic actions
Facilitate growth while retaining the region's unique environment and lifestyle choices.	<p>Manage growth and land use to achieve sustainable local and regional outcomes through a current and contemporary planning scheme and associated plans and policies.</p> <p>Plan and deliver regional infrastructure that supports population growth.</p>
Develop vibrant, accessible and appealing places.	Deliver people-friendly places through urban renewal and place-making projects.
Facilitate quality development outcomes, in partnership with industry, that are consistent with the region's vision for growth.	<p>Deliver an efficient and consultative development application and assessment process.</p> <p>Deliver education, regulation and compliance of built form and land-use matters.</p>

DIGITAL LITERACY AND COMMERCE

Our households and business will be part of a global network using the very latest digital technology.

Achieving our success: A digital region	
Strategy	Strategic actions
Develop, support and incentivise a digital region.	Implement a regional technology strategy to identify and enhance the region's digital capabilities.

LOCAL JOBS FOR RESIDENTS

Our vibrant and sustainable business and industry sectors will be employing well-trained and suitably qualified local residents.

Achieving our success: An innovative and thriving economy	
Strategy	Strategic actions
Develop a sustainable, innovative and thriving economy that creates valuable employment for residents, protects the region's high quality of life and provides a prosperous future for residents.	Deliver facilities and initiatives which support local business to grow and prosper.
	Partner with stakeholders to attract investment to the region.
	Partner and deliver facilities, major events and initiatives which provide quality regional economic development outcomes.
Develop projects which deliver strategic opportunities for the Moreton Bay Region.	Deliver economic development opportunities through council-owned and managed properties.
	Deliver strategic economic development and employment opportunities through projects such as The Mill at Moreton Bay*.



A BRIGHT FUTURE IN THE MAKING

*With a full-scale university at its core, The Mill at Moreton Bay will be a thriving major precinct generating thousands of higher education and employment opportunities for the region. For more information on this project, visit www.moretonbay.qld.gov.au/themill

There are a range of other projects delivered by council which are detailed in council's annual operational and financial plans.



STRENGTHENING COMMUNITIES

A REGION WITH SAFE, STRONG AND INCLUSIVE COMMUNITIES

OUR MORETON BAY REGION VISION:

- A place where all residents enjoy a quality lifestyle and a sense of belonging.
- A place where services are available to support people seeking an active, healthy and engaged lifestyle.
- A place where civic leaders are progressive, responsive and build trust within our community.

OUR STRATEGIC PRIORITIES:

- Safe neighbourhoods: our residents will live in safe and resilient communities.
- Healthy and supportive communities: our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.
- Strong local governance: our residents' values and ideas are echoed through the actions of our civic leaders.

SAFE NEIGHBOURHOODS

Our residents will live in safe and resilient communities.

Achieving our success: A safe and resilient community	
Strategy	Strategic actions
Develop arrangements to mitigate the impact of disaster events.	Partner with stakeholders to implement a local disaster management plan to guide service provision. Provide education, training and projects that improve community resilience.
Maintain safe public spaces.	Deliver infrastructure and services that support community safety and crime prevention.
Maintain a lifestyle enhanced and protected by local law.	Effectively administer local law through a contemporary regulatory service.
Maintain healthy communities through appropriate programs and regulation.	Deliver effective pest, plant and weed management. Deliver a targeted vaccination service in conjunction with stakeholders. Regulate environmental health matters through appropriate licensing, regulation and education.

HEALTHY AND SUPPORTIVE COMMUNITIES

Our residents will be making healthier lifestyle choices and we will live in stronger, more inclusive communities.

Achieving our success: A healthy and inclusive community	
Strategy	Strategic actions
Develop and support well-planned, -maintained and -managed sport facilities.	Partner with stakeholders to deliver a collaborative approach to investment in and management of sport facilities.
Support sporting clubs to achieve ongoing self-sustainability.	Partner with stakeholders to deliver projects and funding opportunities that deliver quality sporting outcomes, and guide investment in regional sport infrastructure. Provide opportunities that showcase and encourage participation in organised sport.
Develop a strong and inclusive community.	Deliver targeted support, initiatives and facilities to the region by supporting not-for-profit and charitable organisations. Deliver initiatives, facilities and events that promote and support an inclusive community.
Maintain and enhance spaces and facilities that are used by the community.	Partner with key stakeholders to plan, develop and administer community spaces and facilities.

STRONG LOCAL GOVERNANCE

Our residents' values and ideas are echoed through the actions of our civic leaders.

Achieving our success: Strong leadership and governance	
Strategy	Strategic actions
Maintain transparent, robust and compliant decision making.	Deliver corporate advice that supports the decision making of council. Maintain council's legislative obligations relating to complaint management, right-to information and information privacy.
Protect council assets, people and environment.	Maintain effective risk management, controls and governance processes.
Maintain an efficient and effective organisation.	Maintain a financially sustainable organisation. A responsible and attractive employer with a capable, productive and sustainable workforce.
Provide residents opportunity to participate and engage with their community.	Deliver a local events program that celebrates local community and lifestyle.
Achieving our success: A council connected with its community	
Strategy	Strategic actions
Maintain efficient and responsive customer services.	Deliver innovative services that improve customer experiences.
Develop communications which promote and support council services.	Deliver efficient and timely information about council programs, projects and initiatives.



VALUING LIFESTYLE

A REGION THAT CELEBRATES OUR VIBRANT LIFESTYLE

OUR MORETON BAY REGION VISION:

- A place where a preserved and well-maintained natural environment can be enjoyed by residents and visitors as part of our unique lifestyle.
- A place where people can travel easily around the region using different modes of transportation.
- A place where residents and visitors can participate in diverse recreation and cultural opportunities.

OUR STRATEGIC PRIORITIES:

- Healthy natural environment: our residents will collectively contribute to creating a cleaner and healthier environment for future generations.
- Diverse transport options: our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.
- Quality recreation and cultural opportunities: residents of all ages will have greater choice of recreation and cultural activities in the region.

HEALTHY NATURAL ENVIRONMENT

Our residents will collectively contribute to creating a cleaner and healthier environment for future generations.

Achieving our success: A clean and healthy environment	
Strategy	Strategic actions
Maintain sustainable waste management for the Moreton Bay Region.	<ul style="list-style-type: none"> Deliver efficient, accessible and timely waste services. Deliver education and initiatives that enhance sustainable waste practices.
Maintain and enhance the health of the natural environment.	<ul style="list-style-type: none"> Deliver innovative projects, programs and partnerships that protect and enhance the region's natural environment and biodiversity. Deliver education and experiences that showcase the region's natural environment, and promote a healthy and sustainable region.
Protect public assets and maintain environmental standards through management of the stormwater network, coastal areas and waterways.	<ul style="list-style-type: none"> Deliver an efficient and reliable stormwater network. Deliver safe and sustainable waterway and coastal areas.

DIVERSE TRANSPORT OPTIONS

Our region will consist of well-connected places and residents will embrace more sustainable travel choices and behaviour.

Achieving our success: An integrated regional transport network	
Strategy	Strategic actions
Maintain a safe, efficient, reliable and integrated transport network.	<ul style="list-style-type: none"> Maintain, improve and expand the region's road and transport networks through an Integrated Local Transport Strategy and associated plans and policies. Partner with stakeholders to plan and deliver a safe and efficient transport network.

QUALITY RECREATION AND CULTURAL OPPORTUNITIES

Residents of all ages will have greater choice of recreation and cultural activities in the region.

Achieving our success: Active recreation opportunities	
Strategy	Strategic actions
Develop quality and accessible recreation opportunities that enhance the lifestyle of residents.	<ul style="list-style-type: none"> Plan, manage and deliver fit-for-purpose parks and open spaces that achieve quality recreation outcomes. Plan and deliver projects and programs that encourage and support quality and innovative recreation.
Achieving our success: Places to discover, learn, play and imagine	
Strategy	Strategic actions
Develop and deliver a contemporary public library service.	Provide engaging spaces, services and resources which facilitate community learning, leisure and connectivity.
Achieving our success: Celebrating local arts, culture and community	
Strategy	Strategic actions
Develop and showcase the region's diverse arts, cultural heritage and social history.	<ul style="list-style-type: none"> Deliver opportunities to develop and showcase the region's diverse arts, culture and heritage. Ensure the region's art, cultural heritage and social history collections are enjoyed, preserved and protected.



MONITORING OUR SUCCESS

As part of council's integrated reporting structure, the annual operational plan outlines key performance indicators which support and deliver the strategic outcomes and actions identified in the corporate plan. Council reports quarterly on progress against these indicators.

Outcomes are formally reported each year through council's annual report, which is available at www.moretonbay.qld.gov.au/annualreport

INTEGRATED REPORTING STRUCTURE

